



LabelWriter® 400 Turbo

16 Unique Features of the DYMO LabelWriter

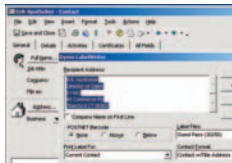
Print directly from leading office programs

- Print labels directly from the toolbar in Word, Outlook®, WordPerfect® and more
- Labels print in seconds with just 2 mouse clicks
- Also includes a free, integrated address correction utility
- Never waste sheet labels again. Print the labels you want, when you need them



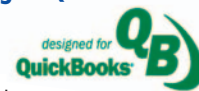
Integrates into top contact manager programs

- Toolbar printing from ACT!®, Outlook® and Goldmine®
- Print labels for a single contact, group or selection
- Perfect to print as many labels as you want without re-typing
- Print labels for mailing, shipping, files and more



Adds label printing to QuickBooks®

- Create and print labels within QuickBooks.®
 - Print DYMO labels for your invoices, sales receipts or customer mailings.
 - Print labels one at a time, or in batch mode.
- (Note: this feature is only available to QuickBooks Pro and QuickBooks Premier users.)



Internet Postage

- Print postage from your PC/Mac and your LabelWriter 24/7!
- DYMO is the only label printer approved by the USPS to print Internet Postage with our patented postage labels.
- Print the right amount postage every time!
- Now print Delivery Confirmation postage!



CardScan Compatible

- Feed business cards into the scanner and in just seconds, CardScan software accurately organizes all the information into an electronic address book.
- Simply scan your business cards into CardScan and print all of your contact information in seconds!



Integration with Palm®

- Print labels from the Palm Desktop Software.
- Following up with contacts has never been easier.

FREE! Address Fixer

- You check the spelling before printing a letter or report, so why not check the address?
- Add the POSTNET bar code to speed mail sorting and delivery.
- Saves time and money.



DYMO now offers a **2 Year Warranty!**

Print a variety of non adhesive labels

- Time expiring Security/Visitor badges
- Appointment cards
- Pendaflex® Hanging file tabs
- Continuous paper rolls



Additional Unique Features (See Other Side)

16 UNIQUE FEATURES OF THE DYMO LABELWRITER

Patented, Multi-Color Time Expiring Badges

- DYMO's new 12-hr. time expiration technology allows you to detect unauthorized visitors.
- Time expiring adhesive and non-adhesive badges available.
- Captured images from a digital camera can be imported into the DYMO Label Software (DLS).
- Add barcodes with human readable text.

Visitor Management Supported Solutions:

- Fully supported with Cl3, Easy Lobby, EyeOnEntry, Pitney Bowes, Sisco, STOPware and many more..

Labels for almost any media

- VHS, Disk, 8 mm, Zip disk, CD/DVD, CD/DVD inner core.



Software Developer Tools Software Developers Kit (SDK)

- Integrate label-printing capability into your Windows application without becoming a label expert.
- Royalty FREE, License FREE.
- Supports text, graphic and bar code printing and all DYMO Label Software (DLS) features.
- Comes with every printer, or download it from www.dymo.com
- FREE developer/integrator support.
- Full integration in minutes, not days.

Versatile Compatibility

- The only family of label printers available for Windows and Macintosh since 1988.



ODBC Support

- Add label printing to your favorite database.
- Text, graphics and bar-code support.
- No import required to merge print your database.



Awards

- Windows Magazine, PC Magazine, MacAddict Magazine, MacWorld



More than 40 Standard Labels

- Large label rolls for convenience.
- Numerous sizes, adhesives, and more.
- Custom options too.



EASY TO USE

The DYMO LabelWriter prints labels quickly and easily from your favorite programs



The LabelWriter family includes a label printer for any need. Our new printers offer a great new look, faster prints speeds and unique features like multiple label loading, permanent and flexible D1 tape printing and more. Visit www.dymo.com for information on the entire DYMO LabelWriter line.

LABELWRITER FEATURES:

High Quality

DYMO LabelWriter's offer more features than the competition

- Print up to 55 labels per minute!
- 300 dpi laser sharp printing for:
 - Crisp graphics & barcodes
 - Sharp text
- Small size - up to 30% smaller than other label printers
- Category leading 2 year warranty

SYSTEM REQUIREMENTS:

- PC running Windows 98, ME, 2000 and XP.
- Macintosh running OS 10.2.8 or later



DYMO Corporation 44 Commerce Road Stamford, CT 06902-4561